



Re: PBA Commission on Women in the Profession 20th Annual Conference Sponsorship Opportunity

Dear Potential Sponsor:

On Thursday, May 9, 2013, the Pennsylvania Bar Association (PBA) Commission on Women in the Profession (WIP) will hold its 20th Annual Conference at the *Wyndham Grand Pittsburgh Downtown* in Pittsburgh, PA. The conference is being held in conjunction with the 2013 PBA Annual Meeting and will be attended by hundreds of lawyers and judges from across the Commonwealth.

During the Annual Conference luncheon, the Commission will recognize the winners of the 2013 Anne X. Alpern and Lynette Norton Awards and welcome keynote speaker, Sandra Fluke, noted women's rights advocate. Meetings, CLE sessions and networking opportunities are held throughout the day.

We invite you to join us and be acknowledged as a sponsor of this event. Various levels of sponsorship are available and most offer:

- logo advertisement inclusion in our conference/luncheon program, and
- tickets to attend the luncheon

The attached sponsor form provides more information and describes each level of sponsorship recognition.

The deadline for sponsorship registration is Monday, April 1, 2013. Please complete and return the enclosed sponsor form with payment, and mail your camera-ready or email your high-resolution ad. Your support of this important event and of the PBA Commission on Women in the Profession is sincerely appreciated.

Very truly yours,

Roberta Jacobs-Meadway
PBA Commission on Women in the Profession
Co-Chairs, Annual Conference Committee

Mary Kate Coleman

Enclosures



**Twentieth Annual
PBA Commission on Women in the Profession Annual Conference**

Wyndham Grand Pittsburgh Downtown, Pittsburgh, PA

Thursday, May 9, 2013

Sponsor Form

Presenting Patron - \$10,000

Includes: Your organization's **banner or signage displayed** in the conference luncheon room, a **display table** for the day of the conference, a **reserved table for ten at the luncheon** and a **full-page ad** in the conference/luncheon program. **(Please see attached ad submission information.)**

Gold Patron - \$5,000

Includes: A **display table** for the day of the conference, a **reserved table for ten at the luncheon** and a **full-page ad** in the conference/luncheon program. **(Please see attached ad submission information.)**

Silver Patron - \$2,500

Includes: **Five luncheon tickets** at a reserved table and a **half-page ad** in the conference/luncheon program. **(Please see attached ad submission information.)**

Bronze Patron - \$1,500

Includes: **Two luncheon tickets** and a **business card size ad** in the conference/luncheon program. **(Please see attached ad submission information.)**

Friend - \$1,000

Includes: **One luncheon ticket** and a **business card size ad** in the conference/luncheon program. **(Please see attached ad submission information.)**

Technology - \$1,000 (One sponsorship available)

Includes: **Organization logo on one side of CLE flash drive**, distributed to all Annual Conference registrants and **one luncheon ticket**.

Associate - \$500

Includes: **One luncheon ticket** and an **acknowledgement listing** in the conference/luncheon program.

We are unable to attend the conference but would like to make a contribution of: \$ _____

Sponsorships in amounts exceeding \$10,000 are also available. Please contact Pam Kance of the PBA at Pam.Kance@pabar.org or (717) 238-6715 x. 2206 for details regarding those sponsorships.

COMPLETE THE NEXT PAGE

Thank you for supporting the Pennsylvania Bar Association Commission on Women in the Profession!

We, the undersigned organization, do hereby make application to participate as a sponsor as indicated by this contract and do hereby agree unconditionally to all terms of this contract.

We hereby enclose our check for \$ _____ made payable to the Pennsylvania Bar Association as payment in full.

We choose to pay by credit card: MASTERCARD VISA AMEX DISCOVER

Credit Card No: _____ Exp. Date: _____

Billing Address: _____

Signature: _____

We understand that payment is non-refundable after March 29, 2013.

PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION

Company _____

Address _____

Contact Person _____

Contact Person's Title _____

Phone _____ Fax _____

E-mail Address _____

Date _____

For name badge purposes, name(s) of those who will represent your organization at the luncheon:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

Please send payment and completed form by April 1, 2013 to:

Pamela K. Kance
Pennsylvania Bar Association
100 South Street
PO Box 186
Harrisburg, PA 17108-0186

Thank you for supporting the Pennsylvania Bar Association Commission on Women in the Profession!



PBA Commission on Women in the Profession 2013 Annual Conference Program Book

MECHANICAL REQUIREMENTS FOR ADS

Full-page Ad Size:

5" wide x 8" high

Half-page Ad Size:

5" wide x 4" high

Business Card Ad Size:

3 ½" wide x 2" high

Accepted digital formats: PDF, JPG, TIFF and EPS only.

- Resolution should be 300 dpi or more.
- Include all fonts and logos.
- Ads will reproduce best if supplied in black & white.
- Internet graphics (GIF) cannot be used for printing purposes.

Camera-ready ads conforming to requirements will also be accepted.

(The PBA works on a PC platform, using Adobe Indesign.)

- Ads should be e-mailed **with payment** to Pam Kance at: pam.kance@pabar.org
- Include name and telephone number of person to contact in case of any questions.
- Camera-ready ads should be mailed with payment to Pam Kance at the address listed below.

DEADLINE FOR SUBMITTING ADS: MONDAY, APRIL 1, 2013.